

# IACA

Indigenous Art Centre Alliance Inc.

## ANNUAL REPORT

2013 - 2014





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Australian Government  
Indigenous Visual Arts Industry Support



IACA supports the  
Indigenous Art Code

IACA programs and events receive financial assistance from the Queensland Government through Arts Queensland's Backing Indigenous Arts initiative and from the Federal Government's Ministry for the Arts through the Indigenous Visual Arts Industry Support program.

Cover Photo: IACA President Solomon Booth welcomes the crowds to the Kinship exhibition.  
Inside cover photo: Lockhart River. Photo Pam Bigelow.





## President's Report

Art centres play a pivotal role for artists living in remote communities – they nurture and advance their artistic skills and careers, but also play a vital role in the social well-being capacity for artists, members, staff and their communities. Most of all, art centres give opportunities to artists; a place to develop and tell their stories in whatever art form they endeavor, but also to stay on country.

The management and operation of an art centre in a remote community is a tough job and requires a lot of diligence and optimism to advocate for their artists and members. In mid-2010, art centres and relevant partners had a common interest to see the remote indigenous art centres of the Far North Queensland region have a dedicated support and resource agency and they began planning and developing that idea - by the end of 2011 the Indigenous Art Centre Alliance (IACA) was the result, and the rest is history.

IACA currently has 13 art centre members, which, in general, gives support to over 250 artists through Far North Queensland.

IACA is moving forward and is strengthening its services to members by increasing its staff with two new positions in art centre development support and administration. The longer we are in the industry, the more we can see what is working and what is not and can strengthen IACA by improving support and services for its members. The more we are able to get together

at conferences, to meet and increase networking opportunities between individual art centres, the stronger the group becomes.

IACA's Management Committee members consist of managers and board members of art centres and will always strive to support, to the best of their capacity, the interest of its members.

On behalf of the IACA Management Committee, I would like to thank the people who contributed time and effort to get IACA started - IACA staff, IACA members, relevant partners - but most of all people who are interested in indigenous arts and craft.

Indigenous art centres work to develop and market art that reflects the Indigenous culture of a region or group. While they operate on a similar model, they are unique entities. They are successful because they function within a framework of their own making in a manner that has evolved to best represent the aspirations of their own communities.

The success of these art centres cannot be understated as they continue to generate income where little other opportunity for economic enterprise exists. IACA is helping to lay the foundations that underpin these accomplishments."

**Solomon Booth**  
IACA President



## Manager's Report

IACA, now into the third year of operation, is growing and expanding to offer more support and services to members. Having only incorporated in January 2013, and achieving independent operations by June 2013, this report marks the first formal IACA Annual Report.

2013/14 was a very busy year beginning with IACA stepping up in the absence of CIAF 2013 to plan and implement the "Kinship" program of events as part of CIAF Presents. Kinship presented the work of IACA members in two stunning group exhibitions for the very first time. The program was sensitively curated by Yalanji Art Centre Manager, and IACA Management Committee member, Jeannie Heynatz. Under the guidance of the IACA management committee this program also included a symposium and outdoor art market that brought FNQ Indigenous art to thousands of art lovers.

Following the success of "Kinship", a meeting of members decided to develop this brand further. This involved further strengthening and enabling the capacity of member art centres to work towards another exhibition, centered on bringing FNQ remote community based Indigenous art to the nation once again, this time with more lead time.

In late 2013 and early 2014 IACA conducted a scoping study to determine the training needs of arts workers. The purpose of the study was to provide the Ministry for the Arts with a baseline study to scope how to best, 'up skill' arts workers and increase their career options.

The fifth IACA members' conference was held in April 2014 on Thursday Island, coinciding with the annual Gab Titui Art Awards and their 10th year anniversary. Everyone gained greatly from meeting on our fellow members' country in the Torres Strait. There was a tangible difference felt and IACA now plans to hold future professional development conferences together, on country, within the region of its members. Our next conference is planned to be held on Girramay country in Cardwell.

With the generous support of The Ministry for the Arts, IACA is able to now increase our resources to include a part time Finance/Administrative officer, and full time Art Centre Development Officer. With additional staff IACA will be able to develop and implement an Art Centre Accreditation Program to establish the individual training needs of member art centres, provide training and mentoring to increase the levels of professional excellence, and further assist Art Centre managers staff and boards with the job of running a remote Indigenous art centre.

On behalf of the IACA management committee, I would like to express sincere thanks to our funding bodies, Arts QLD, and The Ministry for the Arts, who support and believe in our capacity to provide quality support to the IACA members.

**Pam Bigelow**  
IACA Manager

# Purpose

To support the growth of Far North Queensland Indigenous art centres by providing high quality services that maximise the opportunities for Aboriginal and Torres Strait Islander artists and nurture a culture of excellence in art centres.

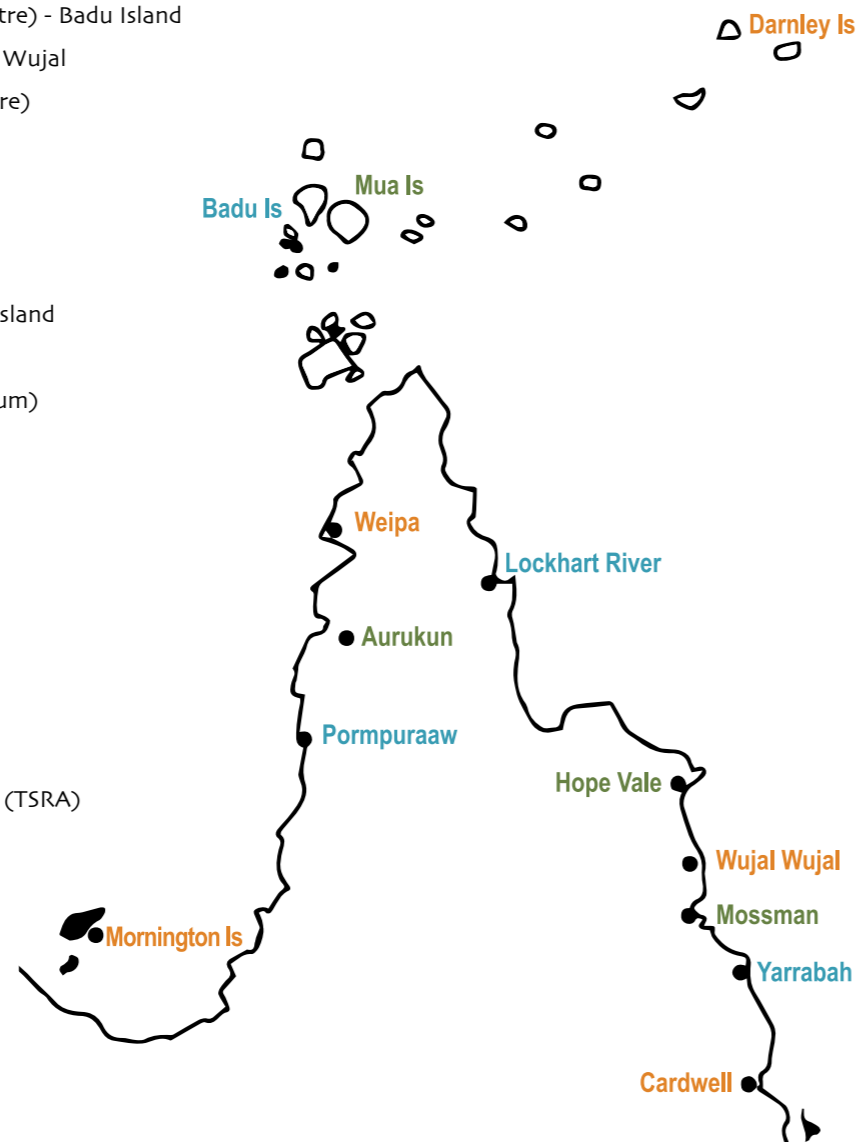
## Membership

IACA members are from the following art centres:

- Badhulgaw Kuthinaw Mudh (Badu Art Centre) - Badu Island
- Bana Yirriji Art and Cultural Centre - Wujal Wujal
- Erub Erwer Meta (Darnley Island Arts Centre)
- Girringun Aboriginal Art Centre - Cardwell
- HopeVale Arts & Cultural Centre
- Lockhart River Art Centre
- Mornington Island Arts
- Ngalmun Lagau Minaral Art Centre - Mua Island
- Pompuraaw Art & Culture Centre
- Western Cape Indigenous Arts Hub (Wei'num) - Weipa, Napranum & Mapoon
- Wik and Kugu Art Centre - Aurukun
- Yalanji Arts - Mossman Gorge
- Yarrabah Arts and Cultural Precinct

## Associate members

- Gab Titui Cultural Centre – Thursday Island (TSRA)



## History

Beginning in mid-2010, Far North Queensland art centres consulted and planned to determine a framework for IACA. This began a process to produce a full development plan in 2011, which led to the identification and securing of project partners and initial funding from the Australian Government Office for the Arts and Queensland Government Arts Queensland. An IACA Advisory Group was formed in December 2011, representing artists, art centres and the different regions within the IACA footprint affirming the collaborative approach to the organization. James Cook University agreed to auspice IACA and a Manager was appointed and commenced duty in late January 2012. In November 2012 the constitution was finalized by the membership and a management committee was elected. Incorporation of IACA as a Queensland Association occurred in January 2013.

The Indigenous Art Centre Alliance (IACA), established as a peak body for Far North QLD art centres commenced operation in November 2011 following a series of discussions and the release of project funds by project partners in October 2011.



The IACA membership banner is displayed for the first time at the Wei'num Arts stall at the Cairns Indigenous Art Fair, 2012.

Since commencement, the major focus of work has been on the establishment of the membership, developing an organisational profile, promotion and marketing, and service delivery of workplace foundational requirements such as: IT support, Human Resources support, IT equipment upgrades, provenance record keeping systems, corporate governance and training.





Kinship exhibition installed at the Tanks Arts Centre. Photo: Kerry Trapnell.

# Activities



Crowds gather at the Kinship exhibition launch. Photo: Kerry Trapnell.

## IACA Kinship (CIAF Presents)

In July and August 2013, the Indigenous Art Centre Alliance (IACA) presented the IACA Kinship program, an extraordinary suite of events showcasing the work of all IACA member art centres, for the very first time. The Kinship program included two curated exhibitions, a public symposium and an open-air art market. Kinship reflected the unique culture and environments that underpin the diversity and complexity of Indigenous art of the north.

The Kinship exhibitions curated by experienced Yalanji Arts Centre Manager, Jeannie Heynatz, were held at two locations: to celebrate the opening of the new Cairns Institute building at James Cook University in Smithfield in July, and then in August to coincide with CIAF presents - a larger exhibition held at the Tanks Art Centre in Cairns. The exhibitions included works supplied by artists from across its membership, comprising more than 200 individual pieces. Supported by official launch events with Djon Mundine OAM and a 42-page catalogue publication, the works were on display for two weeks at both venues.

Djon Mundine OAM presents his keynote speech at the IACA Kinship Symposium. Photo: Kerry Trapnell.



Attendance for the opening night at the Tanks was in excess of 200 people, the exhibition was estimated at over 1000 people over 13 days.

The Kinship Indigenous Art Market, presented an additional dimension to the sale of Indigenous art and artworks. The Art Market was held as a once only event on Sunday morning, offering an opportunity for buyers to acquire original affordable art from members in the open-air festive market atmosphere of the Tanks.

The Kinship IACA Symposium, held at the Centre of Contemporary Arts, Cairns (CoCA) was open for public participation. Presentations were given by artists, and art industry leaders following the theme of "Engaging Youth".

The response to each Kinship event has been overwhelmingly positive and supportive with the general feedback being that visitors were greatly impressed and have enjoyed the art, atmosphere and the experience of Kinship.

Visitors and stallholders at the IACA Kinship markets at Tanks Arts Centre. Photo: Kerry Trapnell.



Back row (L-R) – Phil Rist, Paul Jakubowski, Pam Bigelow, Dev Lengjel, Margaret Mara, Daphne de Jersey, Valerie Keenan, Michele Dale, Charles Street, Vikki Burrows, Solomon Booth, Samantha Hooker, Sid Bruce Short Joe, Cathy Cummins, Milton Savage, Diat Alferink. Front row (L-R) – Jeannie Heynatz, Mersane Loban, Diann Lui, Racy Oui Pitt, Florence Gutchen, Vanessa Gillen, Philomena Yeatman, Dora Griffiths.

## Accreditation for members

At the members meeting in April of 2014, the IACA membership agreed to the introduction of a set of quality standards to work toward for all member art centres.

This accreditation scheme will detail a set of professional performance goals to reach, and provide a platform to guide IACA in the future provision of art centre support. This tick of IACA accreditation will be used as a marketing tool of quality assurance for art buyers, philanthropists, and funding bodies.

## Strategic Plan

The Indigenous Art Centre Alliance IACA Queensland Art Centre Support Service: Triennial Strategic Plan 2013-16, was finalised in January 2013. The organisation is progressing on target, implementing the action plan as detailed in this document.

IACA is guided by the following goals:

- Goal 1:** To provide high quality services and resources that support excellence in FNQ art centres.
- Goal 2:** To develop IACA's role as the central coordination and communication point for the rollout of training to FNQ art centres.
- Goal 3:** To strengthen IACA's role as the central communication and networking point for members.
- Goal 4:** To successfully advocate and build the profile for IACA members.
- Goal 5:** To increase the sustainability of the Association.

In meeting the above goals, art and cultural centres in remote regions are better equipped to meet the needs of their member artists.



# Professional Development



Top: Milton Savage's Welcome to Country on Thursday Island. Photo: Pam Bigelow.

Left: Franchesca Cubillo presents at the IACA Conference. Photo: Pam Bigelow.

Right: Dora Griffiths presents a case study on Waringarri Arts. Photo: Emma Fowler-Thomason.

The two major professional development activities held in 2013/14 included the Kinship Symposium in August 2013 and the Biannual IACA Conference in April 15-16 2014 at Thursday Island.

## Biannual IACA Conference in April 15-16 2014 Thursday Island

The fifth conference/symposium held by IACA was again an opportunity for IACA members to share, network, learn, and problem solve together with the group of people that share the same issues and that can support each other. The conference was a relaxed, safe and supportive environment for sharing information, ideas and a forum where decisions can be made that will assist to further develop grow, promote and strengthen the QLD Indigenous art industry with the support of IACA. The members were able to further clarify their needs for future conferences these included access to speakers that bring fresh inspiration, expert industry knowledge, team building and practical skills development. These conferences are also essential to facilitate IACA members to meet face to face twice a year, conduct a management Committee meeting and have input into the direction and activities of IACA.

Conference presenters were:

- Cathy Cummins Arts & Business Manager, Waringarri Aboriginal Arts "Celebrating Art and Culture"
- Dora Griffiths Chairperson, Waringarri Aboriginal Arts Board and Artist "Strong Art Centre Business".
- Alison Copley CEO, Cairns Indigenous Art Fair Ltd (CIAF) CIAF 2014
- Michelle Dale, Manager, Digital Enterprise Program, Advance Cairns "Dive into digital - Getting online and social"
- Diann Lui Manager, Erub Arts Darnley Island, SAM: What is it good for?
- Solomon Booth, President, IACA Management Committee and Artist Accelerate programme in London
- All Members meeting. Chaired by Solomon Booth
- Gab Titui Indigenous Art Awards were held on Thursday Island at the same time.

Evaluation comments/feedback from the group highlighted the significance of this event and outlined areas to be addressed in subsequent conferences.

## Story Art Money – SAM - training

Individual on-site training in the use of the Story Art Money (SAM) provenance record keeping, data base system was provided to all member art centres. This training delivered between February and April 2014 was provided by consultant Tim Acker. Members found this training highly useful, and IACA will continue further onsite SAM training.

(L-R) Tim Acker with Solomon Booth at Ngalmun Lagau Minaral Art Centre, Mua Island. Photo: Pam Bigelow.



(L-R) Manager Pam Bigelow and Project Officer Emma Fowler-Thomason at the exhibition launch for Kinship at the Cairns Institute, 2013. Photo: Michael Marzik.

# Operational - Staff

In September 2013 IACA staff and funds were fully transitioned from the auspice of James Cook University and IACA staff contracts signed. Biennial funding from Arts Queensland for IACA operations was secured allowing ongoing employment of the part time Project Officer.

Additional funds secured from Ministry for the Arts opened the opportunity to employ one full time Arts Centre Development Officer and one part time Administration/ Finance Officer. The recruitment process began in June 2014 with new staff to commence in July 2014.

## Membership communication

All members continue to receive regular IACA e-bulletins of arts industry information, funding opportunities, competitions, grants, exhibitions, consultation, IACA activity, information and service updates, including Kinship events activities.

Manager and project officer attended the Gab Titui Cultural Centre re-opening and launch of the Gab Titui Art Awards on Thursday Island. Torres Strait members were strongly represented.

IACA Manager visited the following art centres during 2013/14; Badhulgaw Kuthinaw Mudh - Badu Island, Erub Arts - Darnley Island, Ngalmun Lagau Minaral Art Centre - Mua Island, Wik and Kugu Art Centre - Aurukun, and Yarrabah Arts and Cultural Precinct. These visits provided advocacy, assistance with recruitment processes, art centre manager induction, conducted research, familiarization and the provision of SAM training.

Girringun Aboriginal Art Centre artists Eileen Tep and Charlotte Beeron discussed their work with IACA membership at the Kinship IACA Symposium, 2013. Photo: Kerry Trapnell.





# Promotion and Marketing



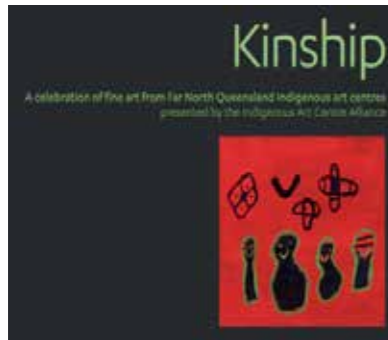
## IACA News

Two volumes of IACA News were published in August 2013 and May 2014. Electronic and print copies were distributed to the IACA newsletter subscriber mailing list which continues to grow.



## Kinship program

In preparation for Kinship, IACA developed and implemented a marketing plan for the Kinship program. Extensive media was undertaken prior to these events, and advertising and editorial and news items were frequently pushed prior to the event in print, online, on commercial and ABC radio, on television and via Social Media. The 42-page Kinship catalogue supported the marketing plan and provides ongoing promotion.



## Website

The IACA website has been updated, expanded and further developed to include a new photo gallery of the Kinship suite of events, improved layout and usability, and the creation of a password protected IACA support, member's page, which includes the following information for members:

- Consultants Register
- IACA contact details
- Key funding body contact details
- Arts Law contact details
- IT Support information
- HR Documents (examples and templates)
- Go Hunting
- Minutes from IACA Management Committee Meetings and General Meetings
- Funding Reports
- IACA Triennial Strategic Plan 2013-16
- IACA News – Newsletters
- Logos
- A comprehensive list of contact information to relevant organisations



## Cairns Institute Newsletter

IACA has submitted regular articles and photographs published in The Cairns Institute Newsletter, quarterly.



## Social media

Social media posts were increased on the IACA Facebook page in the lead up to the Kinship program and additional targeted advertising was purchased. Items of interest continue to be posted throughout the year.



## New IACA Graphic Style Guide

An IACA graphic style guide was developed and finalised early in 2014. This involved ongoing consultation with the membership and the final new look is now being applied to all publications and collateral.

## Advocacy

During 2013/14 Cairns Indigenous Art Fair (CIAF) moved from government control to form as an independent body. As a major stakeholder of CIAF, IACA members considered it appropriate that IACA would have representation on the new CIAF board. Meetings and correspondence with the CIAF board Chair and the Minister for the Arts has not achieved this outcome, however IACA will continue to discuss IACA representation regarding the strategic direction of this event that is so much part of IACA member's annual calendar of promotion and sales events.

## Telstra NATSIA Awards and DAAF

Eight artists from the IACA membership, were shortlisted for the 2013 Telstra NATSIA Awards held annually in Darwin. The IACA manager travelled to Darwin in August 2013 to attend the Darwin Aboriginal Art Fair (DAAF) and the Telstra NATSIA Awards to represent the organization and provide support to IACA artists and Arts Centres; Erub Arts and Girringun Aboriginal Art Centre both participated in the Darwin Aboriginal Art Fair.



Michelle Yeatman and Philomena Yeatman outside the NATSIA Awards. Photo by Vanessa Gillen.

# Service Delivery Program



Detail of stunning textile and fibre installation by Yalanji and Erub artists at the Kinship exhibition. Photo: Kerry Trapnell

## Storage

In 2013 IACA sourced and provided secure off-site storage space for the use of IACA members – items are catalogued and stored on a register and access to the sheds and coordinating/implementing the delivery of items is provided by IACA. This service is very popular and storage space has been increased in 2014.

## Emerging Art Centres

IACA is assisting emerging art centres where possible. In December 2013 the manager visited and provided set up grant application information, art centre philosophy, and other support to Bynoe Arts at Normanton. IACA is also working with Council staff at Doomagee as an emerging interest in an art centre develops there. The IACA management committee moved to provide emerging art centres with associate IACA membership and access to professional development and advice.

## Consultants register

IACA has developed and provides a vetted comprehensive art centre support Consultants Register, available on the IACA website member's page.

## Research

### Indigenous Employment Initiative Training Needs and Opportunities Scoping Study

IACA coordinated the data collection, preparation and completion of the Indigenous Employment Initiative Training Needs and Opportunities Scoping Study in late 2013 and early 2014. The results and outcomes of this scoping study will inform future directions in training opportunities to be provided for Arts Workers to progress career paths.

# The Organisation

## Corporate Governance

IACA Inc. held its first Annual General Meeting in Cairns on the 14th of August 2013.

## The 2013 /14 Management Committee



Solomon Booth  
President



Dev Lengjel  
Treasurer



Phil Rist  
Committee Member



Laurie Nona  
Committee Member



Harold Bowen  
Committee Member



Samantha Hooker  
Committee Member



Vanessa Gillen  
Committee Member



Jeannie Heynatz  
Committee Member



Brett Evans  
Committee Member



Pam Bigelow IACA Manager,  
Management Committee  
appointed Secretary

The IACA Management Committee met four times during the 2013/14 year and was supported by Advisory Member, Brian Tucker.



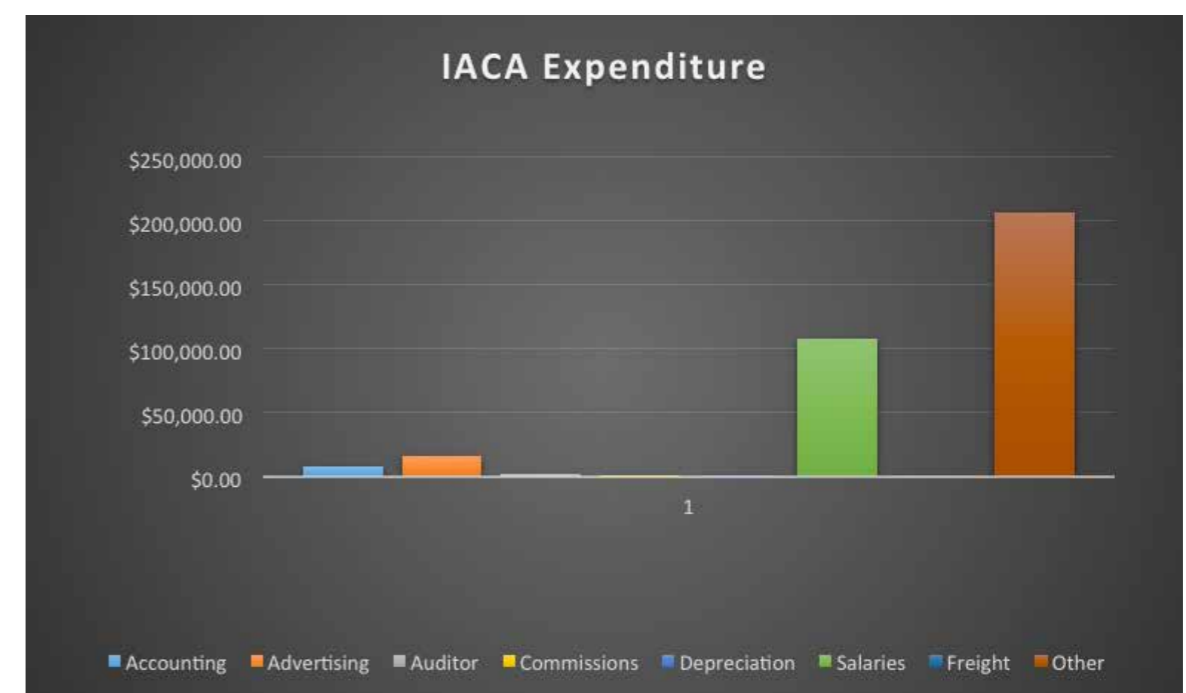
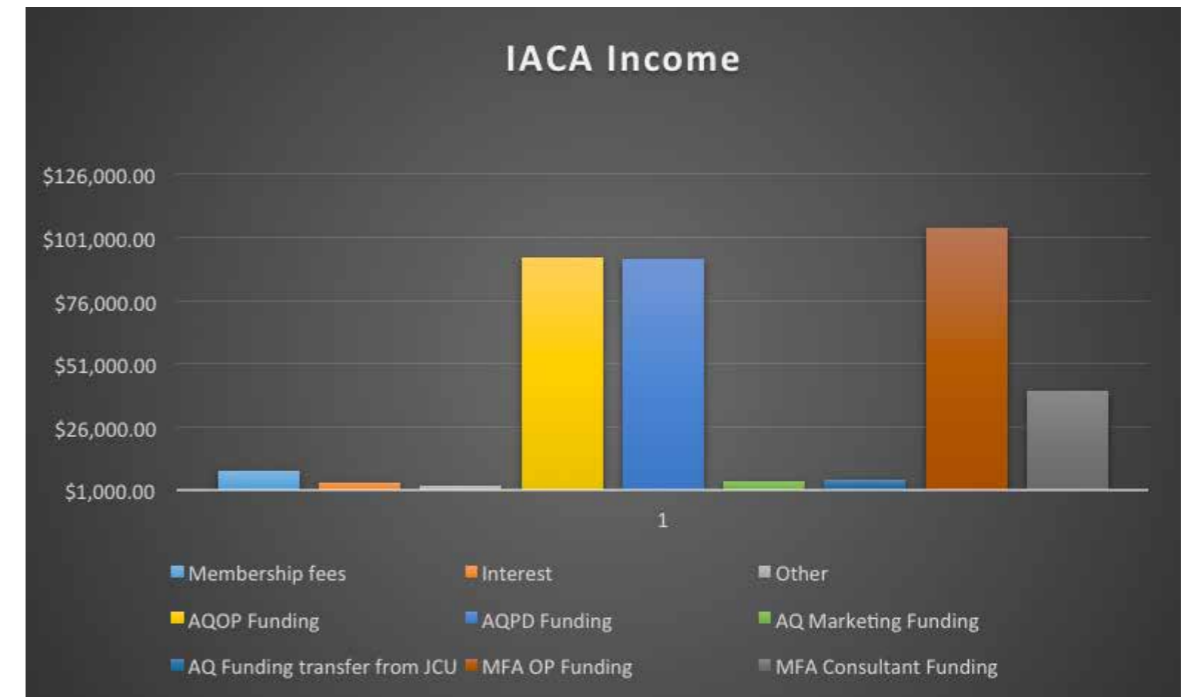
# Financial Report for the year ending 30th June 2014

INDIGENOUS ART CENTRE ALLIANCE INC.

ABN: 43 938 673 125

## INCOME AND EXPENDITURE STATEMENT FOR THE YEAR ENDED 30 JUNE 2014

REVENUE	
Membership Fees	8,482.76
OTHER REVENUE	
Interest Received	3,801.43
Other revenue	2,715.46
GRANTS EXPENDED	
Arts Queensland Operational Funding	93,356.22
Arts Queensland Professional Development	92,435.95
Arts Queensland marketing, Tanks Exhibition	4,545.45
Arts Queensland Operational Funding (transfer from JCU)	5,000.00
Ministry for the Arts operational Funding	105,000.00
Ministry for the Arts Training Needs Consultant	40,000.00
	<b>355,337.27</b>
EXPENDITURE	
Accountancy fees	8,314.25
Advertising	16,511.45
Auditors Remuneration	1,869.60
Bank Charges	52.50
Conference and Meeting Expenses	31,404.79
Computer Software, Maintenance and Consumables	709.08
Consultancy and Contractor Fees	37,811.95
Depreciation	436.00
Documentation: Photography, Video etc.	854.55
Electricity	2,517.21
Email, Internet and Web Site	328.18
Entertainment and Performance Costs	2,509.09
Exhibition Costs	14,309.58
Freight and Couriers	1,527.93
Holiday Pay, Movement in Provision	5,763.08
Insurance	4,826.71
Legal Costs	3,416.95
Motor Vehicle Expenses	2,170.50
Outlays, Art Centres	1,818.18
Printing and Stationery	4,352.02
Prior Period Expenses	158.41
Promotion and Marketing, Art Centres	13,750.00
Storage Fees	3,161.79
Superannuation Contributions	8,412.59
Training and Professional Development	5,459.23
Travelling Expenses	77,708.70
Wages	94,062.30
Workers Compensation Insurance	858.56
	<b>344,445.18</b>
Retained Earnings at the End of the Financial Year	<b>12,918.43</b>







*Sunset in the Torres Strait during IACA conference. Photo Emma Fowler-Thomason*





The Indigenous Art Centre Alliance Inc. (IACA)  
is the peak body that supports and advocates for the community-based  
Aboriginal and Torres Strait Islander art and cultural centres of  
Far North Queensland.

[www.ica.com.au](http://www.ica.com.au)